



VAPING FACT SHEET

The vaping epidemic is
at the forefront of
public attention.

SCHOOLS AT THE CENTER

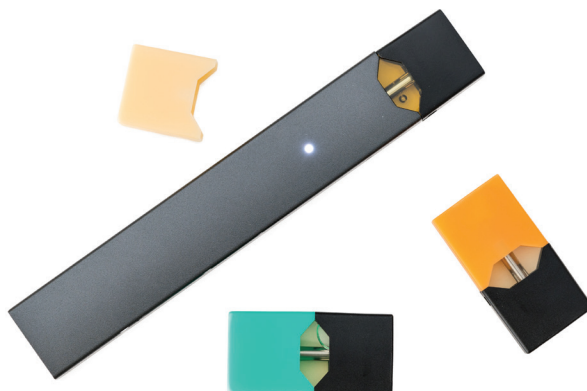
Schools are some of the institutions hit the hardest by the Vaping epidemic — students are addicted and bringing their vaping devices into schools.

More than 5 Million Middle and High School students currently use some form of e-cigarette, up from 3.6 million in 2018.

1 in 4 High Schoolers now admits to using a vaping product daily.

The majority of these users report JUUL as their usual brand.

Among teens, e-cigarettes are now the most commonly used tobacco product, ahead of traditional cigarettes.



HEALTH ISSUES

E-Cigarettes have only existed since 2003, and vaping products have no true long-term studies supporting their claims of a healthier alternative to cigarettes.

The CDC has been tracking a growing outbreak of vaping related injuries and youth addiction cases.



WE CAN HELP.
(212) 397-1000

FREE LEGAL ANALYSIS
NAPOLILAW.COM

360 Lexington Avenue, 11th Floor, New York, New York 100017

Copyright © 2020 Napoli Shkolnik Attorneys At Law. All rights reserved. Attorney advertising. Prior results do not guarantee similar outcomes.



SCHOOLS ARE PUSHING BACK

Many schools have begun to bring lawsuits, accusing JUUL of false marketing and other onerous business practices.

Bullitt County Board of Education (Bullitt County, Kentucky) filed suit alleging that JUUL and other e-cigarette companies of targeting kids and teens, creating a vaping epidemic:

According to the lawsuit, the number of nicotine-related confiscations at BCPS increased last school year by 83.5%—from 249 confiscations during the 2017-18 school year to 457 confiscations this school year.

Three Village Central School District
(Long Island, NY):

The lawsuit accuses Juul of copying the methods of tobacco companies in creating "a product and marketing strategy that sought to portray its e-cigarette products as trend-setting, stylish and used by the type of people teenagers look up to."

"JUUL succeeded in addicting a generation of youth to nicotine..."

The increased use of JUUL products on school grounds has resulted in increased student suspensions and absences, said the lawsuit.

COSTS INCURRED BY SCHOOLS DUE TO VAPING

Costs relating to camera surveillance near bathrooms

Costs relating to camera surveillance in other locations of the school

Installing Sensors in Bathrooms

Removing Bathroom Doors from Stalls

Removing front door to bathroom

Banning Flash Drives

Funding programs that involve treating nicotine addiction

Hiring more Staff (specifically to stay near or in the restroom surveillance, or to otherwise patrol and make their presence known)

Intangibles: institutional energy, teacher frustration and time spent on student/teacher confrontation